



Letters

Major Jeffrey Smith



Dear Friends,

Welcome and thank you for taking the time to look through our first-ever online annual report. As you scroll through the pages, you will see bits and pieces of the story of our service in the Kansas City area during very challenging times. Unfortunately, the number of people in need in our community increased. And their problems grew more severe, all while government resources continue to shrink.

This annual report tells another story, though: the awe-inspiring power of a generous community. More people gave and they gave larger gifts. And over the course of the year people gave more of themselves, volunteering for any number of important projects, including delivering food and gifts to the elderly and homebound, wrapping toys for children who might otherwise have gone without, sorting through tons of clothing and blankets to give to low-income families and, of course, bell ringing!

Thank you so much for your support and please consider joining up with us again to face off against human need and overcome it by the power of love and generosity.

Blessings,

A handwritten signature in black ink that reads "Jeff & Dorothy".

Majors Jeffrey and Dorothy Smith
Divisional Leaders



Letters

Larry Powell



Dear Supporters,

Need has many faces. Whether it's a hungry child, a single mother struggling to make ends meet, a man battling substance abuse issues or an elderly person overwhelmed with loneliness...need is a constant battle The Salvation Army has been waging for more than 125 years in Kansas City.

And that battle continues. Over the past year, The Salvation Army has seen a significant increase in the number of individuals and families in crisis in our community. But The Salvation Army, with the help of its unflagging supporters, has risen up to meet the challenge head-on, with the goal of ensuring no one falls through the cracks.

As always, The Salvation Army strives to do the most good with your donations. One example is this year's first-ever online annual report. Not only is it environmentally friendly, it saves thousands of dollars as well...dollars that be spent on services to help people.

It is my honor to serve as The Salvation Army's Advisory Board Chair and I thank you for your support.

Sincerely,

A handwritten signature in black ink that reads "Larry Powell".

Larry Powell
Advisory Board Chairman