



FOX CITIES UPDATE

A JOURNAL OF HAPPENINGS AND HOPE

NBC TV 26 Food Drive – August 5



Volunteer Bernie Zibolsky, re-stocks canned goods in the food pantry following the U.S. Post Office's annual letter carriers food drive held in May. Area postal patrons donated 19,334 pounds of food items to the pantry.

The 7th annual NBC TV 26 Summer Harvest Food Drive™ for the Salvation Army's Food Pantry will take place August 5. This year's event will be held in the parking lot of the Piggly Wiggly Super

Market, 1151 Midway Rd., Menasha. The public will be able to drive-up and drop-off food items from 6 AM to 6:30 PM on that Thursday.

Flyers will be available for shoppers at the Piggly Wiggly in Menasha that will list items that are in demand at the Army's food pantry. Such items include: canned soups, box dinners, canned meats and stews including tuna, juice or fruit drinks in plastic containers along with pasta sauces and spaghetti. Please no glass containers or perishable goods or produce items.

Throughout the day NBC TV 26 News and WIXX radio will be broadcasting live from the event. The public can also drive up to make cash donations at the familiar Salvation Army Red Kettle.

The Salvation Army Food Pantry located at 124 East North St. in Appleton, serves residents throughout the Fox Valley including: Neenah, Menasha, Grand Chute, Kimberly, Little Chute and Appleton. Groceries are provided at no cost to income qualified families, Monday thru Friday from 8 AM until Noon.

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Social Services Update - Welfare Assistance Program

The Salvation Army operates a variety of programs throughout the year where, through the generosity of others, we are able to meet the needs of those living on the financial edge of poverty. Our Welfare Assistance program is one where people in need can receive food and or financial assistance to help them through the hard times. Based on family size, households receive a week's supply of food each month. Financial assistance is also based on need and is limited to one-time per year. The assistance is usually to prevent an eviction, utility disconnect, fill a prescription, or to meet some other basic need so the family can continue on with their lives.

Unfortunately that is not what is happening. The typical household we see maintains employment, but the income is not enough to support even their basic needs. More families are

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Project Home, our transitional housing facility housed 21 individuals for 3,660 nights in 2003. The facility provides 11 fully furnished transitional apartments for single men and women. The program provides supportive services and stable housing for a modest monthly fee to those who meet program guidelines. This Salvation Army program has been located at 105 S. Badger Ave., in Appleton since 1994.

Meet Sarah Bassing – Shelter Case Manager



I work as a Case Manager at our adult male homeless shelter. Prior to becoming a part of The Salvation Army in October of 2003, I was an Administrative Assistant/ Nursing Assistant for two years on Psychiatric unit at Theda Clark Medical Center, an experience that has been extremely useful in my current efforts. I graduated from UW Oshkosh with a Major in Psychology and minor in Criminology/Sociology.

The homeless I am finding are a complicated population to reach. Not only are they faced with the issue of homelessness, but everything that contributed to that outcome. Frequently, they are also dealing with a host of other issues such as mental illness, behavioral issues, and/or Alcohol and Other Drug Abuse (AODA). Any combination of these issues then creates unstable employment or unemployment followed by the loss of housing.

The goal while the men are in shelter is to address these issues so their long term goal can once again be housing. However, this population is at a great disadvantage because of their circumstances. Without sufficient income or health insurance, obtaining medications and counseling through the private sector is generally non-existent, and with government funding cuts, access to treatment through public human service programs becomes a waiting game as they are added to the already extensive waiting list of those who are not homeless. However they desperately need these services to begin to improve their quality of life.

To help address the AODA issue long-term, I am in the process of becoming a Certified Alcohol and Drug Counselor (CACD II), a 2-3 year process. I've completed the necessary educational requirements prior to my present position, and have recently begun the intensive 4000 hour required supervised training com-

ponent thanks to a \$2,500 grant from the Community Foundation for the Fox Valley Region, Inc. which will partially cover the first year costs. As part of the supervised training program I will be providing educational group and individualized counseling, for the men in shelter dealing specifically with issues of maintaining sobriety. This is a great step forward which would not have been possible without the Community Foundation's Support. We will continue seeking solutions such as this, to help address the other issues as opportunities develop!



Days Gone By – A scene from 1935 when members of Appleton's Salvation Army gathered out front of the former Appleton Business College for this photo to promote a "Home League Rally" to take place on a Friday, May 24th. Mrs. Bramwell Booth founded the league in 1907 in London; its object was "to combat the growing tendency to neglect the fostering of true home-life and to encourage thrift and hygiene." From 1931 to 1961, The Salvation Army's work was carried out in the previous school at the corner of North Morrison and East North streets. In 1961, this school building was razed, and a new 4,811 square foot building was constructed at the same site. A chapel, a health clinic office, additional offices and a lower level storage area were added. The new Corps building was dedicated in November that year.



Teamwork helped to make a winning effort for the annual "All-American Cookout," a benefit for the Army's homeless programs. Pitching in with the brats were (left to right) Andrea Clark, volunteer coordinator, Gina Cornell, lead case manager and Sarah Bassing, shelter case manager. A total of 5,565 nights of safe lodging were provided to 446 adult men in 2003 at the Army's homeless shelter.

Volunteer Awards and Recognition Recipients

The following volunteers and organizations were cited for their outstanding contributions to the Salvation Army of the Fox Cities at a May 12 annual meeting in Kimberly.

Youth Volunteers of the Year – “About Face Corps Cadets,” Rawhide Boys Ranch, accepted by John Solberg. The cadets volunteered 425 hours last year, helping to sort 43,000 pounds of donated canned goods, Christmas toys and assisting in numerous year round projects. During the 2003 Christmas season, 6,884 people were assisted with 19,027 toys at the Salvation Army’s annual Valley Fair distribution.

Volunteer of the Year – presented to Marian Wangelin, a ten-year kitchen volunteer. In the last six-years she has volunteered over 2,545 hours and has helped to manage daily kitchen activities for the noon feeding program.

Bell Ringing Group of the Year – American Legion Post 258, accepted by member Carl Verstegen. Post 258 is always the first group to sign-up for bell ringing and they raise thousands of dollars each year at the Piggly Wiggly in Little Chute.

Christmas Volunteer of the Year – awarded to Robert “Bob” Baldwin. He helped with Christmas toy sorting and distribution, as well as volunteering to ring bells in November and December.

Bell Ringer of the Year – Dan Verboomen has been a volunteer bell-ringer since 1999. Dan braved the Wisconsin weather to ring bells at red kettles throughout the Fox River Valley. He volunteered for more than 70 hours in 2003, helping to raise hun-



“Volunteers Plant Seeds of Hope,” was the theme at the recent annual meeting and volunteer recognition dinner. The program featured a creative and inspiring performance by The Salvation Army Puppeteers. The troupe included youths, Amy Vander Wielen, Amanda Vander Wielen, Jessica Collier, Elizabeth Collier, Shannon Van Denzen along with adult leaders, Rich & Linnea Forney, Vicky Karl, Major Marge Jarvis and Major Georgann Giudice.

Volunteer of the Year Marian Wangelin

A ten-year kitchen volunteer received the “Volunteer of the Year” award at the recent annual meeting. Marian helps to manage the daily kitchen activities and in the last six-years she has donated 2,545 hours of her time. During 2003



various churches, civic and volunteer groups helped to serve 66,562 nutritious meals at the Army’s congregate noon feeding program.

dreds of dollars for the Salvation Army.

Volunteer Group of the Year – “God’s Sunday Servants,” founded in 1995, coordinates with 13 local churches to provide 33 volunteer teams of 150 individuals to serve and prepare meals on Sunday’s for the Salvation Army’s congregate noon feeding program. Accepting the award were group members Bernadine Prosek and Marion Hurley.

Corporate Partner of the Year – Woodward Communications, Inc. for their assistance in promoting multiple Army activities throughout the year particularly during the Christmas season, accepted by Greg Bell, general manager, Woodward Communications.

Advisory Board Service award – Dan Friederich and George Saunders, retiring board members recognized for years of service.

“Last year, 16,574 area residents volunteered more than 25,282 hours of their time to the Salvation Army, which equals 12.9 full-time employees,” said Robb Waugus, director of communications and financial development. “All that we do to help those in need depends on the generosity of others.”

Homeless Shelter Relocates



The Salvation Army's homeless shelter in Appleton has relocated from 226 S. Morrison St. to 130 East North St., in Appleton effective May 14, 2004.

Oscar J. Boldt Construction of Appleton recently completed the \$181,750 shelter renovation to a portion of current Corps Community Center's location.

This relocation and renovation was necessitated as the Army's former shelter for 6 years on S. Morrison St., had its lease expire with the Housing Partnership of the Fox Valley. The Housing Partnership plans for the S. Morrison St. property are incomplete at this time.

The Army's shelter renovation project started in March 2004. The new facility provides a temporary homeless shelter for up to 20 adult men. It required the allocation and remodeling of a 2,080 square feet area previously utilized as storage space. The homeless shelter's design includes an 830 square feet dormitory of ten double tier bunks, showers, laundry, washrooms, sitting area, and a staff office.

The Salvation Army in 2003 assisted 446 homeless individuals and provided them with 5,565 nights of safe lodging. The new shelter location is open from 5:00 PM to 8:00 AM, and has



This is the temporary location of our Youth and Family Ministries programs that were moved to 1244-A Midway Rd. in Menasha. During an open house information was provided on Sunday Family Worship Services, Women's Ministries, Youth and Children's Ministries, Boy Scouting Programs, Ministry to Seniors along with the Salvation Army Sunbeams and the Girl Guard Programs. The relocation was due to space limitations and the remodeling for the homeless shelter at the E. North St. Appleton site.

an on-site shelter manager along with case workers. It operates as a year-round all-weather shelter.

Shelter guests are required to meet certain requirements such as being free of illegal substances, in addition to meeting the expectations and goals of their case managers.



Ann Gehrman conducts the St. Joseph's Middle School Jazz Band during their performance at Houdini Plaza for the "All-American Cookout" to benefit the homeless through The Salvation Army. This is the seventh year that the middle school's jazz band has entertained the noon lunch crowd for the event.

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coming in with utility disconnect and eviction notices. Many have tapped other community support programs, or even worse, the program's funds have been exhausted. Such is the case with out financial assistance. On May 21st, 7 months into our fiscal year, we stopped scheduling appointments for people seeking financial assistance because the demand has far exceeded our resources.

Over the past 5 years we have continued to experience more requests for help. In 1999, we assisted 10,440 people through the Welfare Assistance program. By the end of 2003, that number climbed to 15,723, a 51% increase. Based on current numbers, we are on track to serve 17,000 people by the end of December 2004.

Although the above information is troubling, there is a bright light here. The people seeking assistance continue to receive it whether it's in the form of food or financial assistance, only because of your generosity.

2003 Annual Report Available

Copies of the 2003 Annual Report for The Salvation Army the Fox Cities are now available. The report features our financial statement of activities for the fiscal year ending September 30, 2003. Also included in this report are year end statistics on: holiday assistance programs, church ministries and our social services. The report is available in the lobby literature rack at the Corps during regular business hours or it may be viewed online at www.salvationarmyappleton.org. Copies of this Fox Cities Update newsletter as well as past editions are also now available on our web-site.

Major's Notes

In January of 2004, The Salvation Army announced that Joan B. Kroc, wife of the founder of the McDonald's restaurant company, gave The Salvation Army a gift in excess of \$1.5 Billion from her estate. We are humbled to have been selected by Mrs. Kroc to administer this extraordinary gift to America.

This gift will give thousands of children a solid start in life, provide safe and constructive activities for teenagers, strengthen families, and give an economic lift to many communities across the country. To avoid any misunderstanding, we would like to share some specific information about this gift.

Joan Kroc's gift has been divided equally among the four territories of The Salvation Army in the United States. According to her wishes, new community centers, similar to the landmark Ray and Joan Kroc Corps Community Center in San Diego, will be built in diverse areas where they can effectively serve at-risk children and their families.

The language and conditions of the trust are precise in directing use of the funds – half must be used solely for construction of new corps community centers and half must be placed into an endowment from which the interest will be used to partially support operation of the centers. No portion of the bequest may be used to support existing Salvation Army programs, services or administrative costs.

Mrs. Kroc recognized that the endowment funds would not cover all of the expenses of the centers and she clearly communicated her expectation that the communities selected for these new centers will need to provide additional support for operational purposes. With this in mind, it will be a challenge to determine where these centers should be located and how they will be funded.

While Mrs. Kroc's gift creates a marvelous opportunity for the people of the Fox Cities, all of the programs that you have come to expect from the Army will continue to need your support. We are grateful for all you have done in the past to advance our work among the neediest men, women, and children in this community. I hope we can continue to count on you in the days to come.

God's Blessings,



Major Larry Cowper
Corps Officer



Food Drive continued from page 1

On average the pantry distributes 30,000 pounds each month. Summer Harvest™ 2004 is sponsored by: WGBA NBC TV 26, WIXX 101.1 FM radio, Piggly Wiggly Super Markets, Schneider National and Orde Advertising.

Last year the NBC TV 26 Summer Harvest™ food drive collected 7,200 pounds of food for our pantry along with \$1,116 in donations. Thanks for your generous support.

Area groups or organizations, churches, schools and businesses interested in hosting a food drive for our food pantry may visit our web-site at www.salvationarmyappleton.org for the details or contact the Corps at 734-3324.

Keller's Donate Pantry Truck

The Salvation Army - Appleton recently was awarded a grant from the John J. and Ethel D. Keller Fund, a donor advised fund within the Community Foundation for the Fox Valley Region, Inc. The grant for \$30,000 was made on behalf of the Keller family and J.J. Keller & Associates, Neenah. The gift will be used to purchase a truck for use by our food pantry, the noon feeding program, and to support our social service programs with pick-ups and deliveries. A \$2,000 portion of the monies will be used for tools, safety equipment and accessories for the vehicle.



A Tribute Gift is Just the Answer!

Giving a gift in recognition or in memory of another is a great way to express love and respect for the honoree, while giving hope to people in need.

Enclosed is my gift of \$ _____

in memory honor of _____

Send acknowledgement to: _____

Address _____

City _____ State _____ Zip _____


Donor Name _____


Address _____

City _____ State _____ Zip _____

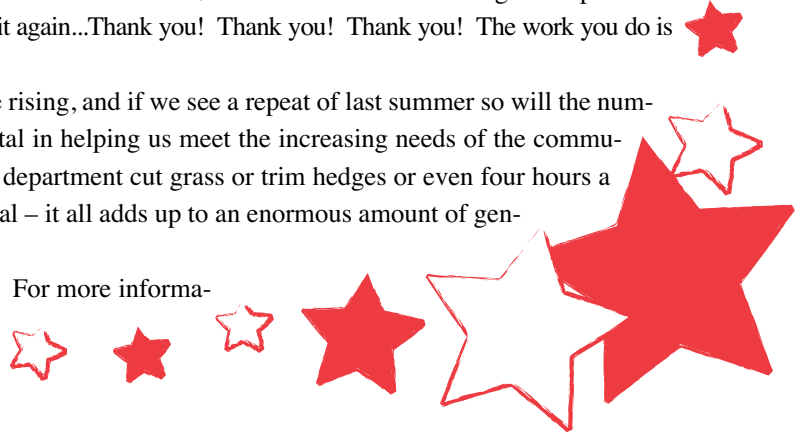
Please call me with information about establishing a memorial through my will. Phone _____

Volunteer Corner *Notes from Andrea Clark, Volunteer Coordinator*

Did you know that the value of a volunteer hour in the State of Wisconsin is \$14.72? This fact is according to a report on the Independent Sector website. So, I've said it before and I'll say it again...Thank you! Thank you! Thank you! The work you do is truly amazing. 

Summer is fast approaching and the temperature will be rising, and if we see a repeat of last summer so will the number of people we serve. You, our volunteers, are instrumental in helping us meet the increasing needs of the community. If it is just two hours a week helping the maintenance department cut grass or trim hedges or even four hours a month in the kitchen helping prepare and serve the noon meal – it all adds up to an enormous amount of generosity that we can not do without. 

Thanks again for sharing your time and talents with us. For more information on volunteer opportunities, please visit our web-site: www.salvationarmyappleton.org or call me at (920) 734-3324 extension 25.



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SPRING 2004

The Salvation Army, an international movement working in 109 countries worldwide, is an evangelical part of the Christian church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human need in His name without discrimination.

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Appleton, WI 54912-1605