

2010 ANNUAL REPORT

# BEHIND THE SHIELD



THE  
SALVATION  
ARMY





THE SALVATION ARMY - FOX CITIES is committed to providing hope and help for families and individuals in need.

Dear Friends,

It is a pleasure to share with you this year's annual report, giving you a better idea of The Salvation Army and its programs across the greater Fox Cities.

Behind that red shield, broken lives are mended, lonely lives are bonded in fellowship, and the blessing of the Spirit of God comes into lives every day.

The Salvation Army's work behind the familiar red shield takes place 365 days a year because "need knows no season."

We reaffirm the Army's mission statement: "to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination." This is accomplished daily through the dedicated lives of employees, soldiers and volunteers, who seek to serve in Jesus' name.

And as we move forward, the generosity of your financial support continues to lead the way.

Thanks to you, the future looks bright.

Have a Blessed Day!  
Joyfully Serving Others,

Jose A. Tamayo  
Major



The Salvation Army provides protection, rescue and redemption under the unifying symbol of a shield. **Behind the Shield** in almost every community within the Fox Cities, through acts of service and compassion, broken lives are mended. The discouraged are given hope. For the lonely, comfort. For the young, a path to follow and a chance to shine.

**Behind the Shield**, there are no discarded lives; there are only discarded pasts. In a thousand ways as varied as the landscape of America, Salvation Army officers, soldiers, employees and volunteers serve God by serving man and investing their lives in the souls of their neighbors.

**Behind the Shield**, there is comfort to be given. There is hope to be offered. There is a Savior to be proclaimed.

We strive to empower people and to enable those in need to change their circumstances and overcome the challenges that stand in their way. Our services include emergency assistance, crisis intervention, self sufficiency programs, counseling, budgeting, referral services and much more.

Help is given freely each year to hundreds of thousands of people without regard to race, gender, culture or religion. For The Salvation Army believes that only in meeting the basic needs of people will they be able to live on a higher plane, reach their full potential, contribute effectively to society and cultivate their souls.



# ADVISORY BOARD

The Advisory Board provide valuable assistance and advice. Local community leaders volunteer their efforts to help the Army in maintaining good business and professional relations. Local advisory boards review annual budgets, help coordinate programs with other agencies, and provide advice for local activities and fundraising campaigns.



## SALVATION ARMY - FOX CITIES ADVISORY BOARD MEMBER LIST

Joseph Filosi, Chairman  
Dave Sparapani, Vice Chairman  
Tim McKeag, Treasurer  
Michael Van Asten, Secretary  
Richard Elrod  
Mark Loper  
Robert Mickelson

Dick Merbach  
Dr. James P. Mohr  
Sarah Long-Radloff  
Michael Stohr  
Wesley Urch  
Jill Vander Loop

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Dear Friends:

**“Behind the Shield”** is the theme of this year’s annual report. Each year, more lives are shielded from enduring the full impact of life’s hardships and mishaps. Despite economists declaring an ‘official’ end of the recession in June of 2009, many families are still facing difficult decisions everyday: Can we cover both groceries and utilities this month? How can I afford new clothes for my kids when the cupboard is bare? It is in times like these that The Salvation Army’s dedicated donors, soldiers, and volunteers truly are the Army Behind the Shield.

From the warmth of coffee and concern at disaster sites to the comfort of senior citizen, youth, homeless, community centers, and beyond to an astonishingly wide array of good works limited only by clear and present needs, the Army is a shield.

To accomplish so much with so little requires an Army of volunteers. And as needs increase so does the Army’s ranks and responsiveness. In the past few years, for example, requests for assistance have risen sharply, and the number of Army volunteers has more than doubled to meet this onslaught of human needs.

This year, the Army has done much to enhance the strength of our shield by increasing communications, Online Red Kettles, and getting to know and connect with our donors and volunteers for a closer-knit, more effective organization.

Every day of the year, lives are changing Behind the Shield, thanks to dedicated Salvation Army officers and the legions of donors and volunteers. Thanks for your support of The Salvation Army and your willingness to serve with us.

Sincerely,

Joseph Filosi  
Chairman, Advisory  
Board – Fox Cities



## 73 HOUSEHOLDS

utilized support programs offered by Project Home, Scattered Site Housing and our Rapid Rehousing programs along with rental assistance totaling \$106,272.



## NOON FEEDING PROGRAM 52,616 NUTRITIOUS MEALS

were served by a consortium of church, civic and volunteer groups.



2010 BEHIND THE SHIELD

## SOCIAL SERVICES

Today's modern Salvation Army holds to its founding principle that loving God means loving your neighbor in very practical ways. It is faith put into action, Christianity with its sleeves rolled up. Social services simply means making life better for others: those who lack the necessities for survival, those who find themselves in the throes of crisis, those who are trapped in destructive lifestyles or circumstances, those who long for meaning to their lives.



Matthew Himes

*Matt thanks donors for their generosity.*

*Matt wants donors to know that "a little help goes a long way" to providing stability to a household in need. The Salvation Army – Fox Cities helped him with utility assistance and to avoid a disconnect.*

*Matt and Jessica were expecting their first child. As a new father, Matt was enrolled in a trade school and working as an apprentice full-time. Getting behind in their bills was something they could not resolve without some help. Matt appreciated the assistance as it provided his family with a "level of comfort."*

*Mat said it felt "very good" to be approved for utility assistance. He states that "it was huge" to be approved. It "kept the power from being turned off" and he was "able to pay (the) mortgage." He appreciated the assistance as it provided his family with a "level of comfort."*

## COMMUNITY CARE MINISTRIES

Community Care Ministries provides a listening ear, a caring heart and a helping hand. With these simple tools, the men, women and youth volunteers assist individuals in their personal battles with loneliness, illness, sorrow and suffering. They visit convalescent and nursing homes and veteran's medical centers.

They share a personal item (writing materials, magazines, a small gift or a Bible), and also a gentle touch and a heartfelt "God bless you" with each person.

Members endeavor to follow Christ's injunction: "Inasmuch as ye have done it unto one of the least of these my brethren, ye have done it to me" (Matthew 25:40).

4,734 GIFTS WERE TO GIVEN TO  
2,291 SENIOR RESIDENTS at Christmas  
and Easter during Community Cares Ministry visits

# WORSHIP MEETINGS

Every corps community center designates space for weekly congregational worship services led by Salvation Army officers, who are ordained ministers. Our ministers respond to the spiritual needs of the local community through Sunday services. Sunday school is also offered for all age groups. Members of the congregation are active participants, offering personal testimonies and sharing musical gifts. Congregational hymn singing is accompanied by piano, brass ensembles or the contemporary sound of guitars and drums. The public is invited to attend these worship services and can contact The Salvation Army.

**6,337 PERSONS**

attended 383 services at the Worship & Community Center



# SENIORS

Today the 55-plus age category is the fastest-growing group in the country. This makes The Salvation Army programs for older adults more important than ever.

Each year, many seniors are served by The Salvation Army. They gather to share interests, develop new skills and enjoy the company of their peers. The Salvation Army meets their needs in many ways.

Seniors also enjoy the beauty of God's great outdoors. Many Salvation Army camps are adapted to meet the physical needs of older adults. Clean, comfortable, easy-access camp facilities allow older adults an outing for the weekend or to enjoy week-long programs. Here God works His miracles of physical, emotional and spiritual renewal in the open air.

**737 OLDER ADULTS**

participated in 47 "Golden Ager" senior meetings and activities

# WOMEN'S MINISTRIES

Women play a vital and dynamic role in home and family life. They also play an important role in shaping society. Women's Ministries provide opportunities and activities for personal development and enrichment based on the fourfold program— worship, education, service and fellowship.

The mission of Women's Ministries is:

- To bring women into a knowledge of Jesus Christ;
- To encourage their full potential in influencing family, friends and community;
- To equip them for growth in personal understanding and life skills;
- To address issues that affect women and their families in the world.

# MEN'S MINISTRIES

Our Men's Fellowship programs provide an opportunity for Christian men to gather and support each other as they live a Christian life.

Inspired by the teachings of the Bible and the life of Jesus Christ, our fellowship helps us navigate modern day trials and tests, while always affirming the positive guidance Jesus has given us.

The program has a three-fold purpose: EVANGELISM (reaching men for Christ), FELLOWSHIP (sharing in worship, social life, education and recreation), and SERVICE (providing the satisfaction of making a contribution to the work of the Kingdom).



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## CHARACTER BUILDING PROGRAMS

The Salvation Army Sunbeam and Girl Guard programs offer opportunities for building relationships with the youth who are members of the troops.

Character Building offers unique opportunities for presenting the Gospel. Each section takes members through a series of achievement emblems and award levels that help youth to develop their unique individuality and potential through:

- Exploration of personal strengths and gifts through interaction with leaders and other youth.
- Learning the importance of moral values and biblical truths by experiencing God's Word and by the example Christian leaders' model.
- Developing physically, mentally, and socially as they learn program aims and goals.
- A balanced environment for learning that is fun, youth oriented and Christ honoring.



## SUNBEAMS

Sunbeams is an enriching opportunity for girls in grades 1-5. This exciting ministry is designed to help them learn about themselves and their expanding worlds.

This is accomplished through a variety of experiences including camping, music, games, activities, crafts and trips into the community.

Like Girl Guards, membership is open to all girls regardless of race or religious affiliation.

The objectives of Sunbeams include those of Guarding, which are:

- To reach the Army girls attending Sunday School and other activities.
- To reach girls of all classes, including those who do not attend a place of worship, and bring them under the spiritual influence of The Salvation Army.
- To extend a welcome to girls whose parents express a desire for them to be a part of the organization.
- To provide an opportunity for girls who need such a group experience.

## GIRL GUARDS

The Girl Guard program is available to young women in 6th -12th grade and focuses on the four aspects of personal growth outlined above in the Girl Guard Aim: spiritual, mental, physical and social. Girl Guards meet once a week and focus on these goals by earning emblems within various areas of interest.

Girl Guards study art, find out how to respect and take care of the environment, learn the responsibilities of parenthood, gain computer skills and auto know-how, delve into God's Word, discover how to handle difficult situations, participate in wood working classes, join in recreational sport activities and so much more.

By discovering God's gifts of arts and skills, health and happiness, nature, people, personal growth and their present and future, Girl Guard members gain knowledge and experience in a variety of areas which will aid them as they mature into adults.



## CUB SCOUTS

If you are a boy in first grade through fifth grade—or you're 7 to 10 years old—then Cub Scouting is for you. Cub Scouting means “doing.”

You have lots to do as a Cub Scout—crafts, games, sports, songs, stories, and puzzles, to name a few things. Cub Scouts also go to events like the annual blue and gold banquet, field contests, and derbies such as the pinewood derby. They go on field trips. They go camping and have other kinds of outdoor adventures. They take part in community events. Cub Scouts do all sorts of exciting stuff!

The aim of Cub Scouting is to help boys grow into good citizens who are strong in character and personally fit.



## VENTURING

Venturing is a youth development program of the Boy Scouts of America for young men who are 14 years of age OR 13 years of age and have completed the eighth grade and under 21 years of age.

Venturing's purpose is to provide positive experiences to help young people mature and to prepare them to become responsible and caring adults.

Young adults involved in Venturing will:

- Learn to make ethical choices over their lifetimes by instilling the values in the Venturing Oath and Code.
- Experience a program that is fun and full of challenge and adventure.
- Become a skilled training and program resource for Cub Scouts, Boy Scouts and other groups.
- Acquire skills in the areas of high adventure, sports, arts and hobbies, religious life or Sea Scouting.
- Experience positive leadership from adult and youth leaders and be given opportunities to take on leadership roles.
- Have a chance to learn and grow in a supportive, caring and fun environment.

## CHARACTER BUILDING PROGRAMS

829 LOCAL YOUTH attended 115 Sessions of: camping, music, games, crafts, field trips and other activities





# FOX CITIES CHILDREN'S LEARNING CENTER

We believe that your child can learn and grow as a unique individual in our values based child care center. We offer a developmentally age-appropriate program that is designed to meet the social, emotional, intellectual, physical and spiritual needs of each child as an individual. Call (920) 886-3648 to schedule a tour today! (Located at 1525 Appleton Road., Menasha) State licensed for 6 weeks to 12 years of age and is open year-round. Hours are Monday through Friday, 6:30 a.m. to 6:00 p.m. We are open to all children, regardless of gender, race, religion or national origin.

## CHILDREN'S LEARNING CENTER

968 CHILDREN were served  
11,830 SNACKS and 22,518  
MEALS during their 6,159 DAYS  
OF CARE

## SUMMER CAMPS

Summer camps give children an opportunity to experience much more than fresh air. Many children from low-income families enjoy fresh air, exercise and new friendships at annual summer camp programs. The camping experience is more than just a pleasant vacation. Children learn new skills and self-reliance; trained counselors who understand their emotional needs and problems help them to mature. Contact continues after the children return home. Often, entire families receive benefits from these camping experiences through expanded services. Seniors also find recreation and refreshment at camp sessions. Many camps have been winterized for year-round use by groups.

56 CHILDREN attended  
an average of 37 DAYS each at our  
Day Camp during the SunQuest  
"Summer of Fun" at the Worship &  
Community Center.



## LIVE OUT LOUD CREATIVE MINISTRY

Live Out Loud Creative Ministries consists of: Puppets, Drama, Gloves, Rods, Dance, Juggling, Object Lessons, Vocal Music, Praise Team, Instrumental Music and Gospel Illusion.

Puppet Ministry Mission Statement: "Our Mission is to share God's Word, within our church, in the Fox Cities community, as where the Lord leads, through creative ministries and lifestyle evangelism."

Theme Verse:

1 Timothy 4:12 "Don't let anyone look down on you because you are young, but set an example for the believers in speech, in life, in love, in faith and in purity."

# BELL RINGING

Become a bell-ringer at one of our Red Kettle locations this Christmas season in the Fox Cities. Join the tradition of giving, and discover what a joy it is to know that you're making a difference in your community. Volunteers are asked to sign up for a two-hour shift and are invited to do more!

# HOLIDAY PROGRAMS

You can also help us by reviewing applications for our Adopt-A-Family and Christmas Toy Distribution programs. Volunteers will verify identification, income, and residence information provided by applicants.



# EMERGENCIES AND DISASTERS

Disasters come in many forms, both natural and man-made—always devastating to those involved. The Salvation Army is always on the scene because of its everyday presence in communities across the country.

With that constant awareness of people's needs, The Salvation Army is often among the first on the scene when disaster strikes. Officers are trained to meet all kinds of emergencies by providing food, shelter, clothing and spiritual comfort. Disaster canteens have become familiar sights to firemen, policemen and victims alike.

Hot and cold drinks, soup, sandwiches, and complete meals fill vital needs when homes are destroyed and people are hungry.

The Salvation Army works with emergency management personnel and many other organizations to form a cooperative team during such difficult times. Each year, our volunteer team comes forward during disasters to give their time and effort when it is needed most.

# EMERGENCY ASSISTANCE

32,771 individuals (2,826 unduplicated) dealing with poverty were assisted with 930,706 POUNDS of groceries from our Food Pantry Program and A TOTAL OF \$124,212 IN UTILITY, transportation or other assistance.



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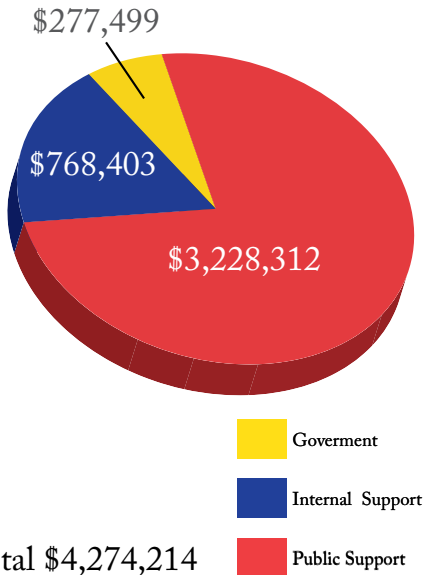
# CHRISTMAS

The "miracle" of Christmas is repeated over and over again through the joy of caring and sharing. The traditional red kettle is an integral part of the Christmas scene, with thousands of dollars donated each year to aid needy families, seniors and the homeless, in keeping with the spirit of the season. Donations provide Christmas dinners, clothing and toys for families in need. Financial assistance also helps with basic necessities, along with seasonal aid. Families of prisoners often are included. Volunteers distribute gifts to shut-ins in hospitals and nursing homes, and shelters are open for sit-down dinners. The Salvation Army endeavors to bring spiritual light and love to those it serves at Christmas so that the real meaning of the season is not forgotten. Many families receive aid over a period of months after the Christmas season as well—people struggling with difficult family, emotional or employment problems.

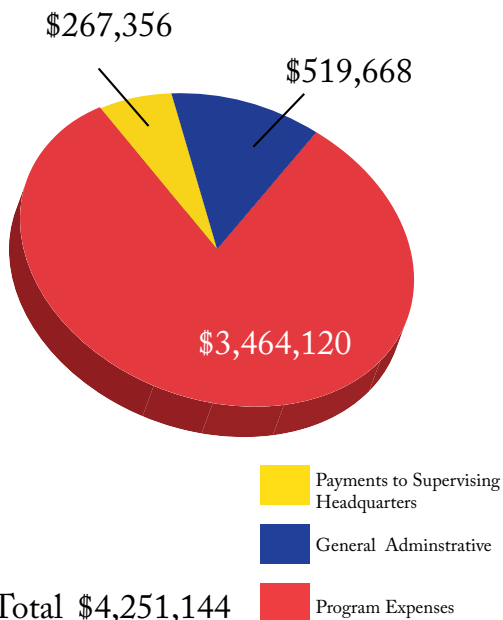
# THE SALVATION ARMY FOX CITIES STATEMENT

Activities Fiscal Year Ending 9/30/2010

## REVENUE



## EXPENSES



## WAYS TO GIVE

Beyond the red kettle, there are many ways to provide financial support to The Salvation Army, which benefit both the community and you. The decision to restrict your gift to a particular program or purpose is always available, or you can allow us to utilize your gift where it is most needed through an unrestricted donation.

Please review the many options listed below to determine which way to give is best for you.

### CASH

Gifts of cash are an excellent way to provide The Salvation Army with immediate funds necessary to meet the physical and spiritual needs of the people we serve.

### MATCHING GIFTS

Maximize your gift if your company is one of thousands that match employee contributions. Corporate matching gifts enable your donation to be instantly doubled or even tripled. A matching gift can be any negotiable gift such as cash, stocks or bonds that are matched by your company or employer. The Salvation Army will benefit from your gift and your employer's gift, and you'll get the benefit of a tax deduction for the value of your donation.

Please check with your HR department to fill out the appropriate paperwork and ensure your gift is matched. Many companies also match volunteer hours or gifts from spouses, retirees, and board members! This means your employer could provide financial support to The Salvation Army programs you care about and volunteer your time with. Please contact your HR department and find out if your volunteer hours can be matched. Your employer's matching gift will allow The Salvation Army to increase their services and reach even more families and individuals in distress.

### APPRECIATED SECURITIES

With the dynamic growth of the stock market over last few years reaching unprecedented gains, making a gift to The Salvation Army of appreciated stock, bonds and mutual funds has never been more attractive or easier.

### REAL ESTATE

If you own a home, lake cabin, commercial building, farmland or other forms of real estate that you no longer wish to occupy or manage, consider a gift to The Salvation Army.

### LIFE INCOME GIFTS

In exchange for your contribution, you can receive an annual income, a current income tax deduction and other attractive financial benefits through life income gifts.

### CHARITABLE TRUSTS

Charitable trusts provide greater flexibility in structuring your life income gift to help meet your personal financial goals.

### BEQUESTS

After providing for your loved ones, you may choose to give either a percentage of your estate, a specific dollar amount, or a specific asset to The Salvation Army.

### ENDOWMENTS

The Salvation Army's Hometown Endowment Fund helps benefit your community.



## CORPS SCHEDULE

### Social Services Center

Monday to Friday

Office 8:00 am – 4:00 pm

Food Pantry 8:30 am – 12:00 pm

Monday to Saturday

Noon Meal Program 11:30 am– 12:30 pm

Sunday

Noon Meal Program 12:00 pm – 1:00 pm

### Worship & Community Center

Sunday - Church Service

Sunday School 9:15 am

Morning Worship 10:30 am

Corps Cadets 4:00 pm

Band Practice 5:00 pm

Sunday Night Live 6:00 pm

Tuesday

Men's Prayer Breakfast 6:30 am

(Every Tuesday at Apple City Restaurant)

Men's Ministry (ages 18 & up) 6:30 pm

Women's Ministry (ages 14 & up) 6:30 pm

Wednesday - Youth Activities

Sunbeams (Girls: Grades 1-5) 5:30 pm

Cubs (Boys: Grades 1-5) 5:30 pm

Girl Guards (Girls: Grades 6-12) 5:30 pm

Venturers (Boys: Grades 6-12) 5:30 pm

Puppet Ministry (Grades 7-12) 7:00 pm

Thursday

Golden Agers 10:00 am

### Children's Learning Center

Monday - Friday 6:30 am - 6:00 pm



## OUR VOLUNTEERS

A total of 5,573 volunteers donated 36,334 hours of their time to help make a difference. That's the equivalent of 18 full-time employees.

## VOLUNTEERS

Volunteers from all walks of life strongly support The Salvation Army in almost all of its activities. Their time and commitment are essential to the success of the organization. The hundreds of volunteers who function as part of the Army's ministry each year, enhance the effectiveness of Army programs and services. The Salvation Army owes its strength of service to the diversification of programs. Most of these programs are designed to involve community volunteers effectively to meet community needs.

Note: There are additional monthly and seasonal programs not listed



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## MISSION STATEMENT

The Salvation Army, an international movement, is an evangelical part of the universal Christian church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.



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WORSHIP & COMMUNITY CENTER  
1525 Appleton Road | Menasha, WI 54952 | (920) 886-3648

ADMINISTRATION | SOCIAL SERVICES CENTER  
130 E. North Street | P.O. Box 1605 | Appleton, WI  
(920) 734-3324

TRANSITIONAL HOUSING  
105 S. Badger Avenue | Appleton, WI

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