

Community Report



The Salvation Army of Battle Creek





An Effective

The Salvation Army provides a wide range of services



- **Food Assistance:** A food pantry provides emergency food and Sally's Kitchen feeding program provides 200 daily hot balanced meals to needy families, in partnership with 18 area churches, businesses and the United Way. Over 56,000 meals were served through Sally's Kitchen in 2009. Between October 2009 and September 2010, 1501 families (3,211 individuals and 946 children 0 to 14) received emergency food baskets. The Salvation Army also provides Co-op food boxes. Clients have the option of purchasing \$50 worth of food for \$22.00. Food is purchased through the Food Bank of South Central Michigan. Between October 2009 and September 2010 291 families (725 individuals and 152 children 0 to 14) purchased Co-op boxes.



- **Emergency Shelter and Transportation:** Up to 3 days in a local motel is available for people with work or legal problems, or for stranded motorists. Between October 2009 and September 2010 19 families (58 individuals and 145 children 0 to 14) received emergency shelter and 72 families (147 individuals and 26 children 0 to 14) received transportation assistance.
- **Clothing Assistance:** Clothing for work, or for victims of fire, is available from The Salvation Army Thrift Store or Charitable Union. Between October 2009 and September 2010 The Salvation Army has made 103 clothing referrals.



- **Beauty Shop:** Licensed volunteers provide a free hair cutting service for clients in The Salvation Army's Beauty Salon.

Mission Statement

The Salvation Army of Battle Creek shares the Gospel of Jesus Christ, builds spiritual maturity within our church and meets basic human needs in Calhoun and Barry counties without discrimination.

A Rich Heritage

The Salvation Army has been recognized as one of the most efficient people-serving organizations in the world. As of June 1, 2010 The Salvation Army officially commenced its work in the United Arab Emirates. The Salvation Army now operates in 121 countries across the world. According to the American Institute of Philanthropy The Salvation Army Central Territory received a A- for their work in Human Services. The Salvation Army has achieved the reputation of providing services that no one else wants to do. In Calhoun County, The Salvation Army began work in 1887. Today, The Salvation Army serves people in Calhoun and Barry counties through two locations, Battle Creek and Hastings.

Presence

to people in Calhoun County, including:



- **Disaster Services:** Food, Shelter, and canteen help within 24 hours of a disaster. With the recent Enbridge Pipeline rupture and oil spill into the Kalamazoo River The Salvation Army served 950 meals through one of our Emergency Disaster canteens.

- **Rent and Utility Payment Assistance:** Grants are made to people whose utilities are about to be shut off, or who are about to be evicted. Helping families stay in their homes and maintain their heat and electric service. Between October 2009 and September 2010, 415 families (1,103 individuals and 448 children 0 to 14) received rental/mortgage assistance and 314 families (842 individuals and 269 children 0 to 14) received gas and electric assistance.

- **Prescription Medication Assistance:** Helping clients pay for prescription costs due to an unexpected illness. Between October 2009 and September 2010 160 families (261 individuals and 36 children 0 to 14) received prescription medication assistance. Limited to \$150 a year.



- **Worship Services:** Sunday School and two services one at 11:00 am and one at 1:00 pm each Sunday. Also a Midweek Bible Study along with Women's Ministries and Men's Club are held each Wednesday.

- **Pastoral/Relational Counseling:** Serving people who need help with daily struggles, from a "whole person" perspective.

- **Community Cares:** Nursing home, adult foster care and shut in visitations. In April and November of each year numerous visits are made to 14 facilities in Calhoun and Barry counties where volunteers visit with residents and hand out gifts.

- **Christmas Outreach:** Toys for children and food for needy families are given out through The Salvation Army's Christmas Outreach program. Over 600 families received assistance in 2009. Over 100 families were adopted by local businesses. The employees of the Hart Dole Inouye Federal Center adopted 100 families in 2009. We also provide an Angel Tree Party each year in partnership with Kellogg Community College. 100 children are invited to KCC for a time of games, food and a visit with Santa where they receive a present. The presents are collected through our Angel Tree program that is conducted each year with Wood TV8. In 2009 The Salvation Army had 50 Angel Tree drop off sites in Calhoun and Barry counties.





- **Youth Services:** The Salvation Army of Battle Creek provides youth services in various areas. We offer a free Monday Afternoon Character Building program that is created in the scouting tradition. We have five groups: Moonbeams (pre K and Kindergarten), Adventure Corps for boys (1st through 5th grade), Sunbeams for girls (1st through 5th grade), Rangers for boys (6th through 8th grade) and Girl Guards for girls (6th through 12th grade). This program takes place during the school year. When children arrive they receive a meal and then are divided into the appropriate age groups where they learn and earn various badges including: Manners, Community Awareness, Auto Know How, Cake Decorating, My Animal Friends, Green Thumb, Tree Study, Native American Lore and more. On Monday evenings we offer a music theory and brass instrument band class for young people. On Wednesday's we offer Junior Soldier's for children ages 6 to 12 and Corps Cadets for teens ages 13 to 18. Both programs focus on Bible study and the history of The Salvation Army. The Salvation Army also offers a youth leadership program called YPL which includes a focus on drama and interpretive dance. YPL members create presentations and they perform during mission trips. Earlier this year the YPL performed at The Salvation Army's Adult Rehabilitation Center in Chicago during the programs graduation ceremony. YPL members participate in fundraising opportunities to pay for their mission trips. During the summer The Salvation Army offers working families a safe, low cost option for childcare. The cost is \$35.00 per week. This cost includes lunch, two snacks, crafts, and weekly field trips. The Summer Day Camp program runs for nine weeks and has a focus on reading, writing, math and science. The educational focus is to assist young people in maintaining their learning level during the summer. Activities include science experiments, journaling and much more.



- **Community Connections and Referrals:** The Salvation Army works in conjunction with the Homeless Coalition, 211, Department of Human Services, the Health Department of Calhoun County and 84 other social service agencies in Calhoun and Barry counties. These connections allow The Salvation Army to assist families and individuals in every area of need.



- **Educational Internships:** Each spring and fall The Salvation Army participates in the Youth Public Engagement Internship program through HandsOn Battle Creek. This program allows high school students the opportunity to complete ten hours per week learning about and from a local non profit organization. Students who are assigned to The Salvation Army work with our Development Director in the areas of marketing, fundraising, community events, volunteer management, public relations and general office duties. Students participating in the program receive a college scholarship. The Salvation Army also provides Service Learning opportunities in the areas of Communication, Emergency Service and Administration to students at Kellogg Community College and Western Michigan University's Kendall Center.
- **Adult Alcohol and Drug Addiction:** The Salvation Army is able to assist adults in the recovery process through our Adult Recovery Center in Grand Rapids, MI.
- **Free Health Screenings:** Several local agencies set up health screenings at The Salvation Army to assist local families and individuals. The Health Department of Calhoun County held HIV testing on June 25, 2010. Kellogg Community College has held several dental screenings for children and adults. The Dental Clinic has also held dental screenings at The Salvation Army. We also participate in their volunteer program. Persons seeking assistance with dental care can complete four hours of community service at The Salvation Army. We've also had doctors provide colon screenings for local residents.



The Salvation Army of Battle Creek



On the Horizon

The Salvation Army along with other area non profit agencies, were invited to a meeting with Matt Lynn of the United Way. Agencies were asked to form partnerships in their neighborhoods to create programs for families who have limited access to transportation and educational programs. The Salvation Army is working with Dale Boyer from CityLinc Ministries in creating an educational program called "Connecting the Tots". The program will provide preschool readiness for children and at the same time a program for their adult caregivers. Many caregivers whether single parents, grandparents or neighbors tend to be trapped in the home with young children. The program will take place during the day during the school year. The idea is to offer the program twice per week from 9:00 am to 11:30 am. This will allow program participants the option of obtaining a meal at Sally's Kitchen before they head home. The Salvation Army has four classrooms that are open during the day and can be utilized for this program. Volunteers spent four days surveying residents in the neighborhood surrounding The Salvation Army. Residents with young children were interested in this type of program. Adults surveyed were also interested in opportunities to learn about cooking/meal planning, budgeting, community resources and education. According to the 2009 Demographics from Battle Creek Neighborhood Services, 9.4% of the population in the neighborhood surrounding The Salvation Army are ages 0 to 4. Thirteen percent are ages 5 to 14 and 7.8 percent are ages 15 to 19. The racial and ethnicity of the neighborhood is as follows: 0.1% Hawaiian/Pacific Islander; 0.5% Other; 1.0% Multi-Race; 1.1 % Asian; 2.3% American Indian, Eskimo, Aleut; 18.5 % Black and 76.5% White. In October we met with Dale and shared the information with him from the neighborhood surveys. This information was also shared with Matt Lynn of the United Way. Our next step will be to form partnerships with area agencies and groups including the Great Start Collaborative and Kellogg Community College Early Childhood Education department in assisting with the creation of the program. The Salvation Army will offer a Service Learning opportunity through the "Connecting the Tots" program for KCC students who are interested in Early Childhood Education. The Salvation Army has several staff members who can assist with the adult caregiver learning part of the program. We would like to implement the program in 2011.

Funding Sources

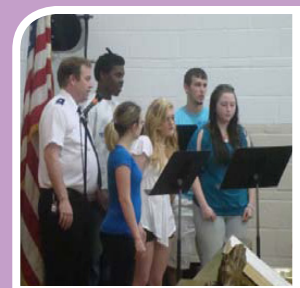
The Salvation Army receives funding from the United Way of Greater Battle Creek, FEMA, Community Block Grant Development and private donations.

2009-2010 Funding Sources

	Funding Sources	Budget	% of Org Budget
Government:	Federal	\$48,000	3%
	State	\$160,000	11%
	City	\$26,000	2%
Total Govt		\$234,000	16%
Other Sources:	Individual Contributions	\$1,003,353	67%
	United Way Corporate & Foundation Grants	\$204,000	13.5%
	Fees and Earned Income	\$41,425	3%
	Special Events	\$7,960	0.5%
	Total Other	\$1,256,738	84%
Current Operating Budget:		\$1,490,738	100%

The Salvation Army is also proficient in raising funds through its Red Kettle Campaign and Christmas Mail Appeal program. For the past five years The Salvation Army has met and exceeded its fundraising goal. The combined goals for both campaigns over the past five years have ranged from \$280,000 to \$300,000.

On July 27, 2010 The Salvation Army was informed that an endowment was created by the Dush Family. This endowment was established through the Battle Creek Community Foundation in the amount of \$327,901.86.





The Salvation Army of Battle Creek



Three Phase Building Project

Twenty years ago The Salvation Army realized the building it owned at 118 W. VanBuren Street was no longer adequate for its services and programs. In July of 2007 The Salvation Army purchased its present property from the Battle Creek Public School system for \$250,000 and the release of its property at 118 W. VanBuren Street. The VanBuren Street property is now part of the Battle Creek Public School's building expansion. This property purchase was Phase 1 of a three phase process. Phase 2 was the renovation of the 400 Capital Avenue NE property purchased from BCPS. In order to continue to provide the current services of The Salvation Army including the Sally's Kitchen feeding program, free hair washing, cutting & styling and Emergency Services office \$300,000 worth of renovations had to be made to the former school building. The kindergarten room on the lower level was converted into an office for our Emergency Services Director, an office for two caseworkers and a reception/lobby area for the Emergency Services department. Four former classrooms on the lower level of the building were converted into a food pantry for the Emergency Services department and a food pantry with walk in refrigeration & freezer units, a restaurant quality kitchen and dining hall for the Sally's Kitchen program. On the upper level a classroom was converted into the Beauty Salon, Christmas Casework office and a lobby area for both programs. The purchase of the former McKinley School property, classroom conversions along with roof and boiler repairs totaled a \$550,000 community investment from The Salvation Army's capital fund. Phase 3 of the project is the building of a 7100 square foot addition that will include a 200 seat auditorium, two classrooms, storage, one office, men's and women's restrooms and a children's room off of the auditorium. The Salvation Army has hired Isaac Norris of IVNA as our architect for this project. Isaac was the architect for the Kroc Center in Grand Rapids, MI. Isaac also has experience in LEED Certification building designs. The proposed budget for the project is 1.8 million dollars. The Salvation Army currently has \$735,520.58 of the amount needed for final phase of the project.

Planning for the Future

The completion of the final phase of our building project will allow The Salvation Army the opportunity to do even more for the Battle Creek community. When the school was closed in 2005, residents lost a vital neighborhood asset. The Salvation Army would like the opportunity to reestablish that connection by creating an afterschool gym and learning lab program for children in elementary and middle school. We would also like to create a teen drop in center that includes a computer lab and game room. Through survey's conducted in the neighborhood, residents stated more activities are needed for children to keep them off the streets and that give them opportunities to excel. This addition will also give us the opportunity to expand our current meeting space program and allow us to provide more opportunities for outside groups to hold weekly or monthly meetings. Currently meetings are being held in the gym and the Development Director's office. The auditorium space will also allow outside groups a space to hold meetings, dance recitals, music concerts and art exhibits in addition to housing The Salvation Army's weekly Sunday services.



The Salvation Army of Battle Creek
400 Capital Avenue NE
Battle Creek MI, 49017

Phone: (269) 963-3640
Fax: (269) 966-2491