



2009  
The Salvation Army  
Red Shield Classic  
Golf Tournament

Sponsorship Proposal  
Package

To Benefit  
The Salvation Army  
611 W. Washington Street, Bloomington, IL 61701  
309.829.9476

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# 9TH ANNUAL RED SHIELD CLASSIC GOLF TOURNAMENT

Every year businesses in our community take an active role in supporting the programs and events of The Salvation Army. You can play a significant role in The Salvation Army's programs by becoming a sponsor of Red Shield Classic. Our goal for this event is \$30,000.

The following opportunities are available for the Eighth Annual Red Shield Classic to be held on Friday, June 5<sup>th</sup> at The Den at Fox Creek in Bloomington. We will have a shotgun start at 1 p.m.

## **Sponsorships are used for two (2) purposes:**

- To underwrite event costs.
- To apply directly to event earnings; funds which are directly applied to provide programs for children and their families.

### **RED SHIELD CLASSIC SPONSOR \$10,000**

- \* Rights to Tournament name
- \* Logo/Name on Promotional Material
- \* 2 Foursomes
- \* Recognition throughout the Tournament

### **GREEN'S FEE SPONSOR \$5,000**

- \* 2 Foursomes
- \* Logo/Name on Promotional Material
- \* Recognition throughout the Tournament

### **AWARDS DINNER SPONSOR \$3,500**

- \* Recognition as the Awards Dinner Sponsor - Signage will be on each dinner table
- \* 1 Foursome
- \* Logo/Name on Promotional Material

### **LUNCH SPONSOR \$2,000**

- \* Recognition as the Lunch Sponsor - Signage will be on each lunch table.
- \* 1 Foursome

### **GOLF CART SPONSOR \$1,500**

- \* Recognition as the Golf Cart Sponsor
- \* 1 Foursome
- \* Sponsor's name/logo sign will be place on each cart.

### **"GOODIE" BAG SPONSOR \$1,000**

- \* Sponsor's donation will cover the costs of "goodie bags" for outing participants.
- \* 1 Twosome
- \* Name/Logo on all Goody Bags

### **GOLF BALL SPONSOR \$600**

- \* Name and Logo on golf balls given to all players
- \* 1 Twosome

**DRIVING RANGE SPONSOR \$500**

- \* Signage prominently displayed at the Driving Range.
- \* 1 Twosome

**PUTTING GREEN SPONSOR \$500**

- \* Signage prominently displayed at the Putting Green.
- \* 1 Twosome

**HOLE-IN-ONE SPONSOR \$450**

- \* Signage at the Hole for the Hole-In-One Car.

**HOLE SPONSOR \$300**

- \* Signage displayed at a hole.

**LONGEST PUTT CONTEST SPONSOR \$150**

- \* Signage displayed at the contest.

**CLOSEST TO THE PIN CONTEST SPONSOR \$150**

- \* Signage displayed at the contest.

**LONGEST DRIVE CONTEST SPONSOR \$150**

- \* Signage displayed at the contest.

**GOLFER \$125**

One golfer in the event. \$450 for a foursome.

**\*\* All sponsors will be recognized on the club house banner at the Tournament & on our website, and have the option of placing items in the goody bags. \*\***

**AGREEMENT**

It is agreed that I have read the above contents and fully understand the role of \_\_\_\_\_ in the 2009 Red Shield Classic Golf Tournament. By signing this letter of agreement, I accept responsibility to cover the sponsorship of \_\_\_\_\_ in the amount of \_\_\_\_\_.

\_\_\_\_\_  
Name of Business

\_\_\_\_\_  
Date

BY: \_\_\_\_\_

\_\_\_\_\_  
Phone