

Agents of Hope. . . Building Compassion

Campaign Volunteers

Campaign Chairpersons

Richard A. Bemis
Janice R. Homiston
Barbara N. Knauf

Campaign Cabinet

Sharon Aldag
Tom Belot
Dean Bogenschuetz
Robert Chesebro
Paulette Enders
JoEllen Gerend
Jeanne Kobuszewski
Robert MacEwen
Jacque McKelvey
Len Melanz
James Quicker
William Reiss
John Renzelmann
David Sachse
Ellen Schleicher
Steven Schmitt
Frederick Stone
John Van Der Vaart
Marijo Van Der Vaart
Emily Williams
Gary Wondergem
Mark Zimmer

Advisory Board

Chuck Adams
William Conroy
Peter Fetterer
Richard Gaumer
Stephanie Gazzana-Martinez
John Gunderson
Chris Hawkins
Gerald Jochman
Barbara Knauf
Brian Lilyquist
Jeffrey Lynds
Russell Rothwell
Fred Stone
Edward Surek
Mel TenHoor
Richard Warner
James Wehr

Lifetime Members

Marie Fetterer
Ken Wondergem

Emeritus
George Riemersma
Michael Walton
John Williams



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*“The vision of the Sheboygan Area Salvation Army
is to join with the community, as agents of hope,
to enhance comprehensive, Christ-centered services
that promote self-sufficiency.”*



The Salvation Army

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A MESSAGE FROM THE CHAIRPERSONS

Dear Friends,

The Salvation Army of Sheboygan County has been effectively and compassionately serving the needs of the homeless and the poor in our community since 1895. As this economy worsens, The Salvation Army plays an even more significant role in the lives of families, youth and children who are at risk in the Sheboygan area. The Salvation Army has a plan to address these urgent challenges by building a new emergency shelter and free clinic and updating its inefficient food pantry by launching its “Agents of Hope... Building Compassion” capital campaign.

We are honored to serve as the co-chairs for this campaign because we believe that the plight of Sheboygan County’s less fortunate is not only gut wrenching, but is also a mirror reflecting the health and well-being of the entire county. The issues that this campaign will address and help to rectify will demonstrate how we measure up assisting the poor, the sick and the displaced. Many community leaders have joined us and are pledging their support of the campaign by working to assure that its truly worthwhile goals are met.

Please take a moment and review this brochure. A campaign volunteer will be calling you and we urge you to consider a pledge to the “Agents of Hope...Building Compassion” cause. We know that your gift to this campaign will be especially meaningful because The Salvation Army is providing services to people who are deserving of our support. All of Sheboygan County, the place we choose to call home, will benefit by your caring.

Sincerely,

Richard A. Bemis, Janice R. Homiston and Barbara N. Knauf
Chairpersons, Agents of Hope... Building Compassion



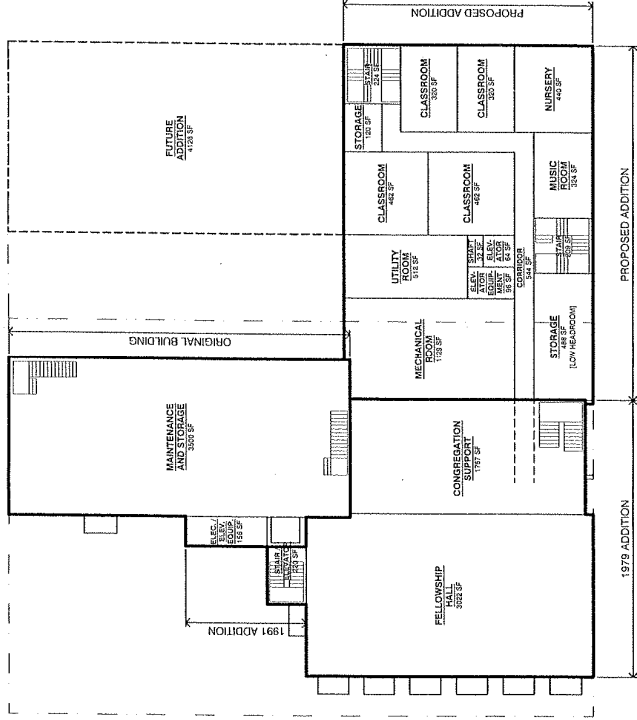
*Pictured with Major Alan Hellstrom, from left to right are
Barbara N. Knauf, Richard A. Bemis and Janice R. Homiston*

Naming Opportunities

Several areas of this project, whether they be public areas or private, may be designated as a name-sake with a gift to our campaign in the following amount. This is a great way to show the community your support through corporate gifts, foundations or memorials. Please consider one of the following:

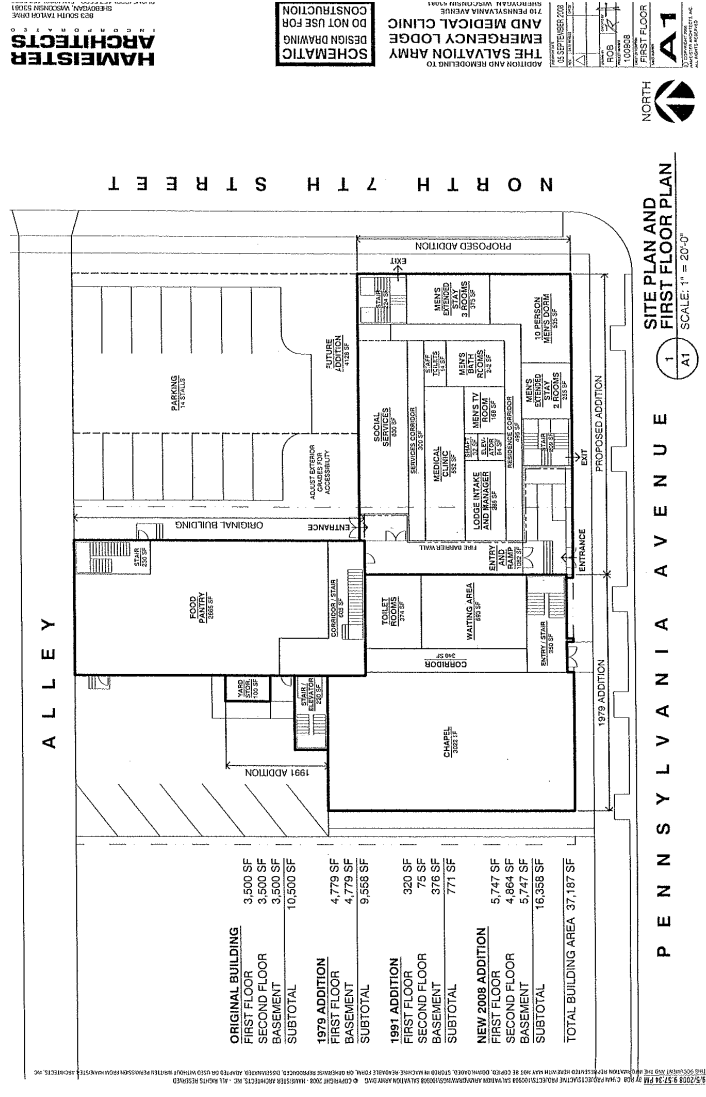
New Addition	\$1,750,000
Emergency Shelter	\$1,000,000
Food Pantry	\$500,000
Medical Clinic	\$500,000
Shelter Dining Area	\$150,000
Reception Area	\$85,000
Shelter Family Suite	\$85,000
Shelter Dorm Room [2]	\$85,000 each
Board Room	\$50,000
Social Service Offices [7]	\$35,000 each
Administrative Offices [7]	\$30,000 each
Shelter Bedrooms [8]	\$25,000 each



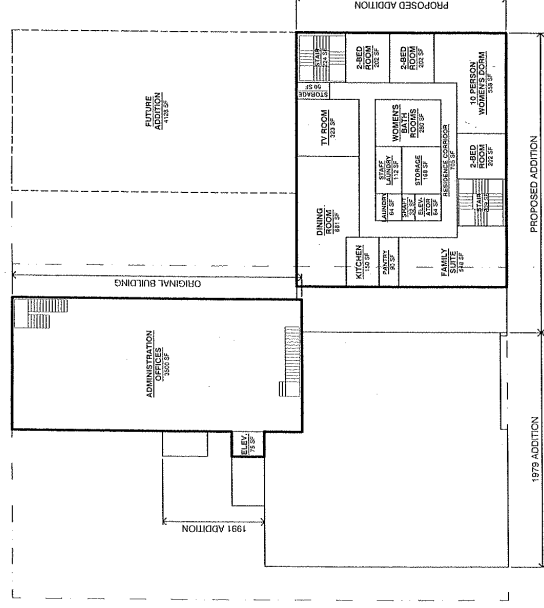


Left: Proposed design for the lower level. The left half is the existing building while the right side is new construction.

Below: Schematic design of first floor of new construction and renovations.



Right: New design of the second floor of new construction and renovations.



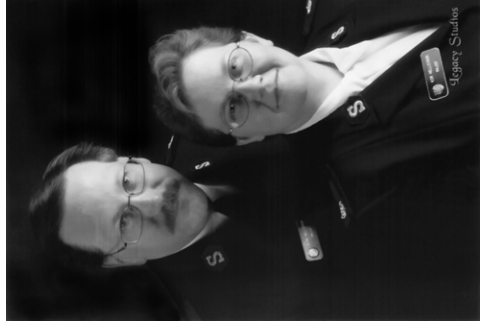
**“If a man is hungry,
Feed him
Cold and tired,
Clothe and shelter him
Give him whatever he needs,
a bed, a job, a warm coat,
But most of all,
give him understanding,
belief in himself.
Help him help himself.”**

-General William Booth

On December 5, 1895, The Salvation Army began its work in Sheboygan, Wisconsin. It was first located at the Mallmann Building on Center Avenue between 7th and 8th streets. After over 100 years, the ministry of “soup, soap and salvation” continues.

Currently located at 710 Pennsylvania Ave., the building and programs have undergone many renovations. In 1982, the Emergency Lodge [shelter] was added while the chapel was renovated. Other large projects were the 1991 changes in the offices, medical clinic and fellowship room.

Majors Alan and Kim Hellstrom moved here in July of 1999 to take command of this Corps. With their daughters, Amanda and Stephanie, they serve the people of the Sheboygan area. Their mission is to reach out to all with the saving message of Jesus Christ.



Majors Alan & Kim Hellstrom

THE SALVATION ARMY MISSION STATEMENT

The Salvation Army, an international movement, is an evangelical part of the universal Christian church. Its message is based on the Bible. Its ministry is motivated by love of God. Its mission is to preach the gospel Jesus Christ and to meet human needs in His name without discrimination.

The Need

For nearly 115 years, The Salvation Army has provided comfort to Sheboygan County residents in need. Located in downtown Sheboygan, the Corps provides a wide variety of programs and services addressing basic human necessities at no cost, including a homeless shelter, housing assistance center, transitional living program, health clinic, food pantry, day care center, youth programs, family thrift store and more. The Army has administered these programs and services effectively in spite of the serious limitations of its present environment. Program expansion, combined with increasing needs in the community, have rendered the current facility inadequate and outdated.

For example, the food pantry is located in the lower level of the building. Donations are brought in the back door, down an elevator and across a hall to the pantry. From there, volunteers sort items and stock them on the shelves. Food parcels are packed, carted back upstairs and distributed to clients. 13,117 bags of food were given away in 2008.

Our medical clinic is also located in the lower level of the building. Clients enter the first floor before going down a flight of stairs to be pre-screened by a nurse and seen by a doctor. Once their visit is complete, clients come back upstairs and finalize their paperwork with the volunteer in the clinic office. If a client with a handicap or injury is unable to use the stairs, the elevator is at the far end of the building through several locked doors—a true inconvenience. Our volunteer nurses and doctors saw 1,172 uninsured residents of Sheboygan County last year.

Reversely, our homeless shelter is located on the second floor. Clients with small children using strollers, handicapped and those hauling their belongings up to the shelter storage have difficulty navigating the stairway. The shelter currently has 21 beds but is often times housing more clients in an overflow area. Strict rules are in place to ensure everyone's safety. However, dividing the various populations in the shelter would be best.

It is clear that the overcrowded conditions are a significant obstacle to continuing programs. At the same time, it delays The Salvation Army from being able to respond to the community's most pressing needs, particularly those who are in need of emergency shelter, food, health services and a helping hand in returning to a path of self-sufficiency.

The Plan

After several years of research and planning, including a community needs assessment and feasibility study, the Sheboygan Salvation Army is proposing a plan to overcome these obstacles. The most appropriate approach is to construct a 16,400 square foot addition while renovating sections of the current facility.

The newly constructed addition will provide improved space and greater opportunities for several different programs and services. The Emergency Shelter will expand its

facility from 21 beds to 35, with men housed on a separate floor from women and families; the Red Shield Free Clinic will move from being split between two floors, to offering all of its services on one floor; and for the first time, the social service offices will be clustered together in order to better meet the needs of our clients. Furthermore, the addition of fourteen parking spaces next to the building will be the first time our clients and volunteers will have the opportunity to park close to the building without meters.

The renovations to the current facility will allow better use of the building. The first change will offer a more convenient one-level food pantry with additional storage for streamlined operations and easier client use. The administrative offices, which have been scattered throughout the building, will be grouped together for more efficiency, and the reception area will be centralized for better client flow. In addition, the plans also include adding much needed HVAC work throughout the building.

An outstanding campaign cabinet has been organized from throughout Sheboygan County under the leadership of chairpersons Barbara Knauf, Richard Bemis, and Janice Homiston. A community campaign will be conducted over approximately eight months to secure the funds required to make this dream a reality.

Proposed Components

Land Acquisition	\$80,000
Site Preparation	\$50,000
New Construction	\$1,980,000
Renovation	\$724,500
Equipment & Furnishings	\$4,095
Professional Fees	\$216,360
Contingency	\$270,045
Short Term Financing	--
Campaign Costs	<u>\$175,000</u>
Total	\$3,500,000



Summary

The leadership of The Salvation Army is committed to providing quality programs and services to meet the growing and changing social service needs of its Sheboygan service area. A cabinet, comprised of outstanding community leaders will lead the campaign, with a goal of \$3,500,000, to a successful conclusion. They invite all of the friends of The Salvation Army – individuals, organizations, businesses, etc. – to be a part of this effort that is so critical to the well being for many of our Sheboygan area friends and neighbors. It is your turn to join us and make a difference in Sheboygan.