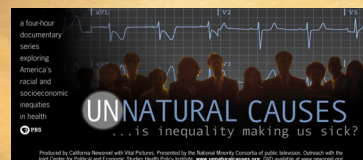


“In Sickness and in Wealth”

How population health is shaped by social and economic conditions.

NEW DATE



10:00 A.M. — 2:00 P.M.
October 24, 2008
Radisson - Paper Valley
333 W. College Ave., Appleton, WI

Please join us for the viewing of this key segment of a groundbreaking documentary series, “Unnatural causes....is inequality making us sick?”, produced by California Newsreel and originally aired on WHA-TV. We will be conducting a facilitated viewing with discussion to determine viable solutions for our present dilemma.

This enlightening public engagement experience explores a paradigm shift that connects our health not just to individual behaviors and health care, but to the underlying social determinants of health.

The goal is to build a shared understanding and language within the Wisconsin Public Health communities around the root causes of health inequities and how social conditions impact well-being.

Who should attend:

- **Public Health Educators**
- **Not-for-profit Organizations**
- **Social Services Agencies**
- **Health Care providers**
- **Social Justice Advocates**

Benefits of attending:

- **Increased understanding of connections between health and social and economic conditions.**
- **Learn how to conduct a health impact assessment.**
- **Learn how to conduct a community health audit on social and economic conditions.**
- **Learn the timeline and process for submitting an RFP response.**
- **One grant per DPH region to be awarded.**

Collaborating programs:

Physical & Nutrition ♦ Heart Disease and Stroke ♦ Tobacco Prevention & Control Program
Minority Health ♦ Cancer Prevention Control Program ♦ Wisconsin Arthritis Program
Sexual Assault Program ♦ Injured Prevention Program

Please Register by contacting T. Ruth Shank or Leslie Walker .

Email: WUM_TobaccoNetwork@usc.salvationarmy.org

Phone: (414) 302-4300

Agenda

- 10:00 – 10:15** **Welcome & Introduction**
- ♦ **Why we are here**
 - ♦ **Review of agenda**
 - ♦ **House keeping**
- 10:15 – 10:30** **Beginning Exercise**
- ♦ **Activity 1**
- 10:30 – 11:30** **Viewing of Documentary Series**
“In Sickness and in Wealth”
- 11:30 – 12:15** **Working lunch**
- ♦ **DVD discussion**
- 12:15 – 1:45** **Ending Exercise - How to address your community**
- ♦ **Activity 2 – Community Audit**
 - ♦ **Activity 3 - Health Impact Assessment**
- 1:45 – 2:00** **Closing**